

adesivi e sigillanti

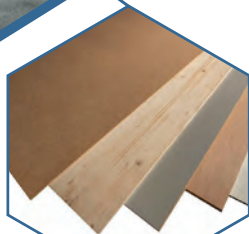
formulation  
&  
application

# EUROPEAN ADHESIVES & SEALANTS

MEDIA KIT 2024

Technical magazine English/Italian language

[www.pittureevernici.ti/adhesivesandsealants.it](http://www.pittureevernici.ti/adhesivesandsealants.it)



## TECHNICAL DATA

**Adesivi e Sigillanti – European Adhesives & Sealants**” was created to deal with a sector that is somewhat neglected in terms of editorial and technical meetings by the Italian industry. The magazine will totally focus on the formulation, production and techniques of application of adhesives and sealants for the different sectors of use.

The magazine will be published 3 times a year in 2024 and will address all issues relating to the sector.

The main topics that the magazine will cover during the year with technical articles and news from the industry will be the raw materials for the formulation such as:

- |                     |                    |                                |
|---------------------|--------------------|--------------------------------|
| - additives         | - plasticizers     | - application plants and tools |
| - resins            | - fillers          | - laboratory tests             |
| - polimers          | - pigments         | - bio materials                |
| - polyols           | - solvents         | - recycled materials           |
| - specialties       | - finished product | - hybrids                      |
| - chemical products | - manufacturing    | - European regulations         |

which push the companies to find increasingly sustainable alternatives for the **adhesives and sealants** production processes.

The magazine will be printed in 5,100 copies for Europe distributed to the technicians of the sector. Furthermore, the magazine will be sent in digital version to 55,000 professionals of the industry.

The **magazine is distributed in**

- Italy 2.800 printed copies and 9.500 in digital format;
- Europe 1.100 printed copies and 28.000 in digital format;
- In the world 1.200 printed copies and 18.000 in digital format

**Readership**

- Suppliers of raw materials and specialties
- Manufacturers of adhesives and sealants
- Technicians and consultants
- Applicators and others

## SECTORS OF USE

- |  |   |
|--|---|
| <ul style="list-style-type: none"> <li>• AUTOMOTIVE</li> <li>• AEROSPACE</li> <li>• CONSTRUCTION</li> <li>• WOOD AND FURNITURE INDUSTRY</li> <li>• MARINE,</li> <li>• WIND ENERGY</li> <li>• PLASTICS,</li> <li>• PACKAGING</li> </ul> | <ul style="list-style-type: none"> <li>• CONSUMER GOODS,</li> <li>• ELECTRONICS</li> <li>• PAPER AND LAMINATE INDUSTRY</li> <li>• LEATHER</li> <li>• TEXTILES</li> <li>• SHOES MANUFACTURING INDUSTRY</li> <li>• LABELING AND OTHER SECTORS OF USE</li> </ul> |
|--|---|

## ISSU N. 1 JANUARY/FEBRUARY

- Polymers and resins
- Additives
- Structural adhesives for composite applications
- Adhesives for Automotive, Aerospace and Wind Energy
- Adhesives for electronics and consumer goods
- Plants and machines for production and application
- Epoxy adhesives and sealants for construction
- Sustainability and recycling
- Regulations
- Comment on some finished products and their application processes

## Trade fairs

**Pipeline Coatings 2024**

13<sup>th</sup> – 15<sup>th</sup> February  
Vienna, Austria  
[www.ami-events.com](http://www.ami-events.com)

**In-Adhesives 2024**

6<sup>th</sup> – 7<sup>th</sup> February  
Munich, Germany  
[www.in-adhesives.com](http://www.in-adhesives.com)

**Jec World**

5<sup>th</sup> - 7<sup>th</sup> March  
Paris, France  
[www.jeccomposites.com](http://www.jeccomposites.com)

**Eurocoat**

26<sup>th</sup> – 28<sup>th</sup> March  
Paris, France  
[www.eurocoat-expo.com](http://www.eurocoat-expo.com)

**PaintExpo**

9<sup>th</sup> – 12<sup>th</sup> April  
Karlsruhe, Germany  
[www.paintexpo.de](http://www.paintexpo.de)

**Middle East Coatings Show**

16<sup>th</sup> – 18<sup>th</sup> April  
Dubai, UAE  
[www.middleeastcoatingsshow.com](http://www.middleeastcoatingsshow.com)

**FAF – Farbe – Ausbau & Fassade**

23<sup>rd</sup> – 26<sup>th</sup> April  
Cologne, Germany  
[www.faf-messe.de](http://www.faf-messe.de)

**American Coatings Show**

30<sup>th</sup> April – 2<sup>nd</sup> May  
Indianapolis, IN, USA  
[www.american-coatings-show.com](http://www.american-coatings-show.com)

## ISSUE N. 2 MAY/AUGUST

- Resins for wood adhesives
- Bio polymers for formulation
- Adhesives for packaging
- Structural adhesives for plastics
- Plants and machines for production and application
- Sustainability and recycling
- Adhesives for shoe factory
- Adhesives for leather
- Regulations
- Comment on some finished products and their application processes

## Trade fairs

**RadTech**

20<sup>th</sup> – 22<sup>nd</sup> May  
Orlando, Florida, USA  
[www.radtech.org](http://www.radtech.org)

**Biobased Coatings Europe**

5<sup>th</sup> – 6<sup>th</sup> June  
Valencia, Spain  
[www.wplgroup.com](http://www.wplgroup.com)

## ISSUE N. 3 SEPTEMBER/DECEMBER

- Resins and polymers
- Fillers and additives
- Adhesives for Automotive
- Structural adhesives for building and construction
- Sealants for construction
- Plants and machinery for production and application
- Adhesives for electronics
- Adhesives for paper
- Packaging and recycling
- Sustainability
- Regulations
- Comment on some finished products and their application processes

## Trade fairs

**Eurocorr 2024**

1<sup>st</sup> – 5<sup>th</sup> September  
Paris, France  
[www.eurocorr.org](http://www.eurocorr.org)

**FEICA European Adhesive & Sealant Conference and Expo**

11<sup>th</sup> – 13<sup>th</sup> September  
Noordwijkerhout, The Netherlands  
[www.feica-conferences.com](http://www.feica-conferences.com)

**Asia Pacific Coatings Show**

11<sup>th</sup> – 13<sup>th</sup> September  
Jakarta, Indonesia  
[www.asiapacificcoatingsshow.com](http://www.asiapacificcoatingsshow.com)

**Paint & Coatings**

23<sup>rd</sup> – 24<sup>th</sup> October  
Milan, Italy  
[www.paint-coatings.it](http://www.paint-coatings.it)

**Woodcoatings Congress 2024**

22<sup>nd</sup> – 23<sup>rd</sup> October  
Amsterdam, The Netherlands  
[www.european-coatings.com/events](http://www.european-coatings.com/events)

**Chinacoat**

3<sup>rd</sup> – 5<sup>th</sup> December  
Guangzhou, China  
[www.chinacoat.net](http://www.chinacoat.net)

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# formulation & application

# EUROPEAN ADHESIVES & SEALANTS

## PRICE LIST

SPECIAL POSITION	SIZES	1 AD	2 ADS	3 ADS
COVER	21,5 x 21,5 cm + 5 mm bleed	3.200	3.000 each	
INSIDE FRONT COVER	23,5 x 28,5 cm + 5 mm bleed	1.500	1.400 each	1.300 each
INSIDE BACK COVER	23,5 x 28,5 cm + 5 mm bleed	1.300	1.200 each	1.100 each
BACK COVER	23,5 x 28,5 cm + 5 mm bleed	1.900	1.800 each	1.700 each
MAIN POSITIONS INSIDE THE MAGAZINE	SIZES	1 AD	2 ADS	3 ADS
FIRST PAGE	23,5 x 28,5 cm + 5 mm bleed	1.600	1.500 each	1.400 each
FACING INDEX PAGE	23,5 x 28,5 cm + 5 mm bleed	1.500	1.400 each	1.300 each
BACK INDEX PAGE	23,5 x 28,5 cm + 5 mm bleed	1.400	1.300 each	1.200 each
STANDARD POSITIONS	SIZES	1 INS.	2 INS.	3 INS.
FULL PAGE	23,5 x 28,5 cm + 5 mm bleed	1.200	1.100 each	1.050 each
1/2 PAGE	23 x 14 cm + 5 mm bleed	700	650 each	600 each
1/3 PAGE	23 x 9,5 cm + 5 mm bleed	550	500 each	450 each
BANNER	230 x 100 pixel	4 MONTHS 400	8 MONTHS 700	12 MONTHS 900

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